



## CATALOGUE of EDUCATIONAL PROGRAMS

<b>Name of the Educational Programme</b>	Business Administration (delivered in English)
<b>Programme Coordinator(s)</b>	Affiliated Prof. Dr. Avtandil Gagnidze, Mobile: (+995) 597 999 554, E-mail: <a href="mailto:agagnidze@ibsu.edu.ge">agagnidze@ibsu.edu.ge</a> Metin Mercan, Affiliated Assoc. Prof. Dr., Mobile: (+995) 557 494 634 E-mail: <a href="mailto:mmercan@ibsu.edu.ge">mmercan@ibsu.edu.ge</a> ;
<b>Education Cycle</b>	Doctorate (Third Cycle of Higher Education)
<b>Language of Education</b>	English
<b>Type of the Programme</b>	Academic
<b>Credit Value of the Programme</b>	180 ECTS
<b>Awarded Qualification</b>	Doctor of Business Administration / ბიზნესის ადმინისტრირების დოქტორი
<b>Programme Admission Precondition</b>	<p>According to Georgian legislation, the candidate for studying at this program should have a Master's degree or a degree equaled to it. The requirement of program is to have a Bachelors or a Master's degree in Business Administration or Economics. If the candidate possesses a foreign Master's Diploma or an equivalent to it which is duly recognized under the law of the country concerned, the validity of the candidate's diploma / awarded credits has to be confirmed by the LELP – Georgian National Center for Education Quality Enhancement. The candidate to the program should meet other admission criteria according to University regulations:</p> <ul style="list-style-type: none"> <li>✓ should have the B2 level in English, which is certified by an international certificate of the corresponding level (TOEFL IBT, IELTS , FCE) or graduated from an English-language Master's program. The candidate may also take a corresponding exam at IBSU.</li> <li>✓ the candidate to the program has to submit a 5-pages Research Proposal, the correspondence of which to the program requirements is assessed by a Dissertation Field Board commission consisting of minimum three people (including program coordinators and minimum 2 field professors).</li> <li>✓ Then an interview based on the proposal is held.</li> </ul>



## CATALOGUE of EDUCATIONAL PROGRAMS

Those students who have graduated from English Language Masters' or Bachelors' Educational Program within the last 5 years and their GPA is at least 75 (out of 100) or 3 (out of 4) will be exempt from the English language requirement. If student is a citizen of a country, where the official language is English, is exempted from passing the language exam, but others will also have to pass English language exam here or present certificate of exam which correspondent to B2 level.

The assessment criteria for the Research Proposal are:

Criteria	Not reflected	Unacceptable	Acceptable, with major changes	Acceptable, with minor changes	Acceptable
<b>Title:</b> neither too narrow, nor too wide; terms used adequately; sounds contemporary	0	1-3	4-6	7-9	10-12
<b>Significance and novelty:</b> the topic is contemporary, less studied; the potential of novelty and value is presented	0	1-3	4-6	7-9	10-12
<b>Theoretical and practical value:</b> it is presented how the research can impact the field	0	1-3	4-6	7-9	10-12
<b>Literature overview:</b> presents main achievements and names; reference list includes at least 10	0	1-3	4-6	7-9	10-12

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## CATALOGUE of EDUCATIONAL PROGRAMS

	important titles					
	<b>Research questions / hypothesis</b> are original and well-formulated	0	1-3	4-6	7-9	10-12
	<b>Research methods</b> are adequate to the topic and well defined	0	1-3	4-6	7-9	10-12
	<b>Academic and clear language</b>	0	1-3	4-6	7-9	10-12
	<b>Interview / oral presentation *</b> : reveals a good knowledge of the topic, arguments any point from the proposal	0	1-4	5-8	9-12	13-16
	<b>Total:</b>					<b>100</b>
	<p>* A candidate who obtains at least 51 points in the previous items is admitted to the interview; the candidate who obtained 41-50 points, can resubmit an improved version within submission deadlines.</p> <p>** A candidate who obtains at least 9 points from the oral interview will be admitted.</p>					
<b>Purpose of the Programme</b>	<p>The goal of the Doctoral Program in Business Administration is to provide public and private Academic Institutions and real business sectors with highly qualified specialists who are oriented to achieving goals, solving problems and contributing to the development of field-related spheres and organizations. Leading research at postgraduate level can be an exciting and fulfilling opportunity to explore something in real depth and make new contributions to knowledge. Program allows students to increase their prospects by building a stronger research profile and developing more deep knowledge and expertise in marketing/management/finance areas.</p>					
<b>Learning Outcome</b>	<p><b>Knowledge and understanding</b> Students will have:</p>					



## CATALOGUE of EDUCATIONAL PROGRAMS

- ✓ Full range of deep theoretical and practical knowledge required by the obligatory standards established for rewarding the doctorate academic degree in the field of business administration;
- ✓ Deep knowledge of modern tendencies and theories which makes students to work independently on marketing, business and finance literatures to use academic process and business life.

### Applying Knowledge

- ✓ Follow research of significance in the discipline or an interdisciplinary or creative project
- ✓ Critically apply theories, methodologies, and knowledge to address fundamental questions in their major area of study;
- ✓ Ability to conduct and supervise research of other students;
- ✓ Ability to show a professional skills and knowledge at a level required for university undergraduate and master teaching in their discipline and assessment of student learning.
- ✓ Ability to contribute in the formation process of the new knowledge and totally meet the contemporary demands of the doctor of science;
- ✓ Ability to enhance career prospects;
- ✓ Ability to develop new skills and problem-solving abilities;
- ✓ Skill to plan educational and scientific research works; choosing topic to find and analyze the literature to pose problem questions, chose adequate methods of research and to work hypothesis and then after test the results.

### Making Judgments

- ✓ Ability to analyze and form own views, by reading literature and information gained from mass-media concerning business administration field and make decisions to solve problems;
- ✓ Ability of critical evaluation of fulfilled scientific work;
- ✓ Ability to proper analysis and respect of multicultural and diverse business environment;
- ✓ Develop his/her own research questions, models and methodology, and interpret the results to make judgment about problems surrounding the society and business.

### Communication Skills

- ✓ Cooperate productively with people from different backgrounds as both leaders/mentors and team members with integrity and professionalism;
- ✓ Ability to express own views on the corresponding topic in the business community, can participate in scientific or professional debates, shows his/her own work in the conferences;
- ✓ Capability of individual and team works;



## CATALOGUE of EDUCATIONAL PROGRAMS

	<p><b>Learning Skills</b></p> <ul style="list-style-type: none"> <li>✓ Student can effectively plan and own studies, professional development, can carry it out and monitor it independently;</li> <li>✓ Student can develop various research, projects and publication about problems or recommendation in business life.</li> </ul> <p><b>Values</b></p> <ul style="list-style-type: none"> <li>✓ Ability to make a valuable contribution to new knowledge;</li> <li>✓ An appreciation of the endless bounty of knowledge both within the discipline and outside of it;</li> <li>✓ Assess the innovations in academic/businesses, using them through education, employed in business or organizations.</li> </ul>
<p><b>Student Knowledge Evaluation System</b></p>	<p>The goal of evaluation is to determine student's education results qualitatively in relation to academic program goals and parameters.</p> <p>Student may be assessed orally and/or in a written way. A student's knowledge and skills are assessed through 100 points grading system. It consists of midterm and final evaluations, sum of which makes up 100 points.</p> <p>Grading system allows:</p> <p>a) Five types of positive grades</p> <ol style="list-style-type: none"> <li>1) (A) Excellent – 91 and over of maximum point;</li> <li>2) (B) Very good – 81-90 of maximum point;</li> <li>3) (C) Good – 71-80 of maximum point;</li> <li>4) (D) Satisfactory – 61-70 of maximum point;</li> <li>5) (E) Acceptable – 51-60 of maximum point.</li> </ol> <p>b) Two types of negative grades</p> <ol style="list-style-type: none"> <li>1) (FX) Fail – 41-50 of maximum point, meaning that a student requires some more work before passing and is given a chance to sit an additional examination after independent work;</li> <li>2) (F) Fail – 40 and less of maximum point, meaning that the work of a student is not acceptable and he/she has to study the subject anew.</li> </ol> <p>For the midterm and final evaluations minimal passing grade is set. The final evaluation minimal passing grade must not exceed 60% of final evaluation grade.</p>



## CATALOGUE of EDUCATIONAL PROGRAMS

Midterm and final evaluation grade distribution, their minimal competence levels and assessment criteria are described in the corresponding syllabus.

A credit can be awarded only after the attainment of learning outcomes, envisaged by the course syllabus and following requirements:

- a) Obtaining minimal competence levels set for midterm and final evaluations;
- b) Obtaining minimum 51 points out of 100 points of final grade.

A student is allowed to take an additional (make-up) exam in case he/she scored 41-50 points of final grade or minimum 51 points, but did not obtain minimal competence level set for final evaluation.

Considering its specification, the format and the assessment criteria of mid-term and final evaluations can be determined in the specific module/course syllabus.

Evaluation of research component (Dissertation) is assessed by a jury during the defense. During the defense of the doctoral dissertation, the assessment takes place according to the following rubric:

	<b>criteria</b>	<b>maximum points</b>	<b>actually, awarded points</b>
1	Significance	10	
2	Practical value of research	10	
3	Theoretical value of research	10	
4	Novelty	10	
5	Depth of the analysis of the topic and originality of conclusions	15	
6	Reliability of results (statistical treatment of experiment, logical argumentation)	5	
7	During the defense: presentation (logical argumentation, structure of the presentation, clear speech, presenting the basic ideas of the dissertation)	15	
8	During the defense adequately answering the questions, arguing one's viewpoint, using terminology appropriately	15	
9	During the presentation efficiently using the visual aids	10	
<b>Total</b>		<b>100</b>	

Assessment criteria # 1-6 is done according to dissertation and publications.



## CATALOGUE of EDUCATIONAL PROGRAMS

	<p>The assessment of dissertation finally is done with the following wording:</p> <ol style="list-style-type: none"> <li>a) Excellent (summa cum laude) – 91points and over of maximum point – an excellent performance;</li> <li>b) Very good (magna cum laude) – 81-90 points of maximum point – a result exceeding given requirements in all aspects;</li> <li>c) Good (cum laude) – 71-80% of maximum point – a result exceeding given requirements;</li> <li>d) Average (bene) – 61-70 points of maximum point – a result satisfying given requirements in all aspects;</li> <li>e) Satisfactory (rite) – 51-60 points of maximum point – a result satisfying given requirements despite some mistakes;</li> <li>f) Unsatisfactory (insufficient) – 41-50 points of maximum point – a result not satisfying given requirements because of serious mistakes;</li> <li>g) Absolutely unsatisfactory (sub omni canone) – 40 points and less of maximum point – a result absolutely not satisfying given requirements.</li> </ol> <p>The student is awarded the academic degree of doctor in case of obtaining any of the above mentioned grades considered by items from a) to e); in case of getting the grade considered by item f) – the student has a right to present the rewritten doctoral thesis during the first year; and in case of getting the grade considered by item g) – the student has no right to present the same doctoral thesis.</p>
<p><b>Field of Employment</b></p>	<p>A Doctorate degree is usually essential for an academic career or a specialist scientific post within research organizations/institutions. In addition, outside of academia and science, the skills and expertise you'll gain from PhD research and program may be highly valued by employers and can often lead to management and other senior positions in state institutions, financial institutions and international institutions. Therefore, we aim potential international and local students who are seeking to enhance career prospects in the above mentioned organizations. To be more specific employment areas of PhD. business administration can be mentioned as follows:</p> <ul style="list-style-type: none"> <li>✓ In higher educational institutions, including both academic and administrative position to provide successful development of educational process;</li> <li>✓ Scientific institutions (in particular: in such public and international organizations, which function as research institutes on modern tendencies in business environment);</li> </ul>



## CATALOGUE of EDUCATIONAL PROGRAMS

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	<ul style="list-style-type: none"><li>✓ Public and private business companies;</li><li>✓ As independent business experts.</li></ul>
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