

## **Abstract**

The phenomenon of globalization with its extremely complex and multidimensional nature has recently become one of the major issues of the on-going political, economic and scholarly debate. It has also triggered numerous controversial issues in modern applied linguistics. One of the most important is the question of a world-wide accepted standard of English. Linguists claim that, as soon as the world has come to learn about its linguistic diversity, the urgent need for standardization is felt, which is going to pose many difficult questions in the years to come within the 1) scope of communicative competence and 2) ELT. Research into the linguistic aspects of globalization presents the frontline of research interests of the 21<sup>st</sup> century's applied linguistics. The current study attempts to investigate the status and function of American English in the global context with regards to its prospects to evolve into a global standard of the English language. The framework of the current research is inspired by the Kachruvian model of World Englishes, and includes literature review, interviews, questionnaire-based data collection, and experimental procedures. The study also attempts to prove, that the traditional triple standard-oriented Kachruvian model of users and uses of English worldwide requires serious review within the globalization paradigm. The research includes micro- (peculiarities of language use and function) and macro- (language status and planning) approaches. It also attempts to map Georgia within the World Englishes model in connection with the problems under investigation, which presents a total novelty and is of profound theoretical interest and practical significance.